Interaction effects of race and gender in elementary CS attitudes: A validation and cross-sectional study

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Abstract

Computer science (CS) initiatives for elementary students, including brief Hour of Code activities and longer in- and after-school programs that emphasize robotics and coding, have continued to increase in popularity. Many of these initiatives are intended to increase CS exposure to students who historically have been underrepresented in CS academic trajectories, including women and students of color. This study aimed at examining the gender and race difference in elementary students’ attitudes toward CS. To that end we developed and validated a survey instrument called Elementary Computer Science Attitudes (E-CSA) which consisted of the constructs of CS self-efficacy and outcome expectancy, through a combination of classical test theory and item response theory. The target audience for this instrument and study was upper elementary students (grades 4 and 5, ages 8 to 11). The E-CSA was found to be a gender and race bias-free instrument. A two-way ANOVA test was then used to answer research questions. We found no significant interaction effect between gender and race in the two constructs of CS Attitudes. We also did not see a significant difference based on race. However, a significant difference was found in both CS attitudes constructs based on gender, whereby male students had higher CS attitudes than female students. We discuss our findings from the perspective of the equity issue in CS education. Furthermore, we believe the E-CSA instrument can inform classroom-based interventions, the development of curricular materials, and reinforce findings from cross-sectional CS studies.

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1. Introduction

Despite a need for computing knowledge for educational purposes and career advancement, there remain challenges to attracting students to computationally-intensive STEM fields and retaining them once there (Belser, Prescod, Daire, Dagley, & Young, 2017; Lent, Lopez, Lopez, & Sheu, 2008). Women and historically underrepresented minorities (URMs) in these fields are especially likely to not take computer science (CS) classes or apply to CS majors or to not persist once enrolled (Sax, Lehman et al., 2017; Sax, Zimmerman et al., 2017). Although elementary students are years away from having to declare a major or seek a job, this population is a critical point for learning foundational CS concepts and, perhaps more importantly, how CS practices can be a powerful way of approaching a learning task. Moreover, since positive affective orientation is critical to students maximizing the benefits of these activities, we need to be able gauge their interests, both proximal and distal (Yoo et al., 2017).

Early exposure to high quality computing experiences may inform a young person’s trajectory toward a STEM career, although there are myriad social forces at play that adversely affect girls and students of color having a positive orientation toward either CS or STEM. In fact, children as young as six readily express gendered stereotypes such that boys are better at programming and robotics than girls (Master, Cheryan, Moscatelli, & Meltzoff, 2017). Internalization of these beliefs is particularly harmful to girls, as it affects their interest in and self-efficacy for these subjects. Many URMs, historically marginalized in this field, feel unwelcome in or disconnected from CS; a lower sense of belonging (Johnson, 2011; Leath & Chavous, 2018) and racial/ethnic stereotypes (Margolis, Estrella, Goode, Holme, & Nao, 2017) have been cited as reasons why.

A lack of validated attitudinal instruments at the elementary level hampers our ability to both study and address the issue of the gender and racial/ethnic gap in CS. Minimal validation research has been completed on students’ CS attitudes that both adheres to core psychological theory and utilizes powerful psychometric analytic methods. Two major exceptions follow. Mason
and Rich (2020) represents one of the few serious efforts in this area. They validated their Elementary Student Coding Attitudes Survey (ECAS) – centered around concepts of coding confidence, interest and utility, in addition to social influence, and perception of coders – using confirmatory factor analysis (CFA) and structural equation modeling (SEM). Despite these efforts, they did not test if their instrument was psychometrically free from gender or race bias. Rachmatullah, Wiebe et al. (2020) validated a middle grades CS attitudes instrument centered around the concepts of self-efficacy and outcome expectancy by using the combination of classical test theory and item response theory Rasch techniques. This middle grades instrument was analyzed and found psychometrically free of gender and race bias, thus it is a robust starting point we use here for a new instrument to measure and investigate gender and race attitudes at the elementary level.

1.1. Theoretical framework

Bandura, Freeman, and Lightsey (1999) maintained that individuals are motivated by their beliefs in their capabilities to complete a task – called self-efficacy – and that completing that task will ultimately produce a desired outcome, called outcome expectancy. Pajares (1996) argued for task specificity in designing instruments and assessing students' self-efficacy; in our case, the specific task is coding within the domain of computer science. Further, we make use of expectancy-value theory (Eccles & Wigfield, 2002; Wigfield & Eccles, 2000) and its contention that students make purposeful academic decisions based on their expectations for success. In turn, these outcome expectancies influence a student's willingness to select and engage in a task, as well as to persist during challenge.

1.2. Related work

1.2.1. Self efficacy and outcome expectancy

Prior research on self-efficacy and outcome expectancy beliefs is varied in terms of gender differences. Older literature (e.g. Zeldin, Britner, & Pajares, 2008) has reported gender differences in the sources of self-efficacy, with mastery experiences being the primary source of males' self-efficacy and females' relying more upon relational information (i.e., social input from peers, teachers, parents, and larger society) to inform their self-efficacy. Early practice and success continues to be a persistent factor. In fact, Lishinski, Yadav, Good, and Enbody (2016) found that self-efficacy predicted students' course outcomes (i.e., exam scores), but gender powerfully affected how students' self-efficacy changed in response to performance feedback early in the course; specifically, early failures or perceived setbacks may prompt female students to disengage from the CS course. It is therefore necessary for educators and researchers to explore this decrease in students' competence beliefs as it greatly affects students' academic performance. Muenks, Wigfield, and Eccles's review of expectancy and competence beliefs indicated that children's expectancy-related beliefs tend to decline from elementary through high school, although students follow different trajectories across different subject areas and these beliefs change based on performance. For elementary-aged female students, self-efficacy is significantly related to their CS career orientation (Aivaloglou & Hermans, 2019).

Research indicates that when students are exposed to negative gender-based stereotypes and they readily endorse those beliefs, their grades and career intentions are affected (Plante, De la Sablonnière, Aronson, & Théorêt, 2013). Master and Meltzoff's extensive review of the literature around stereotypes, STEM, gender, and motivation resulted in their development of a model that underscores the role stereotypes and students' beliefs, attitudes, and behaviors have on their interest and performance in STEM.

Google Inc. and Gallup Inc.’s report on diversity gaps in CS foregrounds Black/African–American students’ higher confidence level and interest in CS compared to White and Hispanic students; this clearly supports the idea that confidence and interest are not the only factors that contribute to (under) representation in the field. James DiSalvo et al. (2011) reported that although Black/African–American males enjoyed playing video games, they often did not extend that interest to the computing concepts used to build the games. Findings such as these point to the need for instrument development and further research into the relationship of key demographic factors, beliefs, and outcomes regarding CS education.

1.2.2. Gender and ethnicity in CS

There is ample evidence to suggest that CS suffers from a lack of inclusivity. Women and girls often feel unwelcome (Beyer, 2014), suffer from lower confidence (Beyer, Rynes, Perrault, Hay, & Haller, 2003), or are downright excluded from CS courses and computing in general (Cheryan, Master, & Meltzoff, 2015; Cheryan, Plaut, Davies, & Steele, 2009). In a landmark study, Sax, Lehman et al. (2017) found several notable contributors to the gender gap in CS. In particular, they found that women self-reported lower math ability than male counterparts, held a social activist orientation, and felt less compelled to contribute to the scientific community. At the university level, some have found that when CS is taught using a pair programming approach, women perform better and persist in CS courses (Werner, Hanks, & McDowell, 2004) and self-report higher confidence than those required to work individually (McDowell, Werner, Bullock, & Pernold, 2006). Research at the middle school level (Buffum et al., 2015) and elementary level (Tsan, Boyer, & Lynch, 2016) indicates that gender differences are present in students' CS experiences, but how these manifest are quite different. Buffum et al. (2015) found that repeated exposure to CS concepts compensates for differences in students' prior computing experiences, whereas Tsan et al. (2016) found that girls' final CS products were significantly lower in quality compared to all boy groups and mixed gender groups.

Paralleling findings on gender, some research suggests that CS is not particularly open to a range of ethnicities and races. Underrepresented minorities (URMs) often encounter stereotypes about who is ‘good’ at CS (Margolis et al., 2017), and these stereotypical attributes tend to include high intelligence, limited social skills, and being white or Asian. Moreover, students tend to report that access and wealth positively affects one's ability to participate in CS and that wealth and access are often related to race and ethnicity. As a result, URM often are prevented from developing a sense of belonging in CS which then impedes their interest in pursuing additional coursework, a major, or a career in CS (Sax, Zimmerman et al., 2017). Of particular interest is how the intersection of race and gender might influence a student's CS trajectory; recent findings by Scott and colleagues (Scott, Martin, McAlear, & Koshy, 2017) highlight how female students of color had lower levels of engagement and interest, stating "...being a member of a marginalized gender group plays a unique role and has a multiplying (negative) effect" (Scott et al., 2017, p. 255). Also of note is that most of this literature focuses on older populations, yet we know (e.g. Aladé, Lauricella, Kumar, & Wartella, 2020; Mulvey & Irvin, 2018) that these social forces start affecting children at younger ages.
1.2.3. Other CS attitudes instruments

Our work has been informed by some notable prior research on CS attitudes. Kukul, Gökörsalslan, and Günbatar’s work with 12 to 14 year old students in Turkey to produce the Computer Programming Self-Efficacy Scale (CPSES). This 31-item, unidimensional scale queries students on their self-efficacy for specific computing actions, such as “I know where to write the program codes”. Self-efficacy, interest, and collaboration drove Kong, Chiu, and Lai (2018) to develop and validate a programming empowerment instrument for 4th through 6th grade students. Their 24-item instrument includes statements like “Programming is important to me” and “I like to program with others”. More recently, and as noted earlier, Mason and Rich (2020) validated their Elementary Student Coding Attitudes Survey. This 23-item, 5-factor instrument queries 4th through 6th grade students on statements such as “Coding is interesting” and “Kids who code are smarter than average”. All three of these instruments fall short of what is needed for evaluating young students’ CS attitudes, despite analyzing children’s responses around the same grade bands. They are all quite lengthy at 23 to 31 items and none of them evaluated if the instrument was free from bias. Moreover, the (Kukul et al., 2017) instrument has not been validated in English.

2. Current work

There is a clear need to research students’ attitudes by race/ethnicity and gender, especially beginning at a young age. Per the review above, there is a lack of a brief, targeted, validated, and psychometrically bias-free instrument that measures CS Attitudes in upper elementary students and which accounts for the unique developmental differences of this population. To account for this, we detail below our qualitative procedures for ensuring young students understood our item wording (Vandenberg et al., 2020), after which we follow similar validation procedures as Rachmatullah, Wiebe et al. (2020). This instrument, the E-CSA, is then used to measure upper elementary (4th and 5th grade) students’ attitudes toward computer science, with particular focus on the effect of race/ethnicity and gender on their responses. The following research questions guide this investigation:

(1) With regards to the validation of the instrument, what model best represents the dimensionality and internal structure of E-CSA?
(2) What is the relationship between elementary students’ CS attitudes, measured on the E-CSA, and their CS conceptual understanding, measured on the E-CSCA (Elementary Computer Science Concepts Assessment)?
(3) What is the influence of race/ethnicity and gender on students’ responses on the E-CSA instrument?

3. Methodology

3.1. Item development

The items for our instrument were based on the previously validated Engineering and Technology attitudes subscale of the Student Attitudes toward STEM (S-STEM) Survey (Friday Institute for Educational Innovation, 2012). The S-STEM survey has been used with over 15,000 4th through 12th grade US students (Wiebe, Unfried, & Faber, 2018). We then engaged in an iterative process of cognitive interviews with a diverse group of 98 4th and 5th grade students in their understanding of the items (Vandenberg et al., 2020). Findings from this process indicated that upper elementary aged students conceptualized of doing computer science as ‘coding.’ To make this lean instrument appropriate for young students, we privileged their words and the types of tasks in which they engaged in what we, as researchers and practitioners, consider computer science. As such, we used the word ‘coding’ because children were not able to define computer science. This rigorous process resulted in a final set of 11 Likert-scale items with 5 points from strongly disagree to strongly agree that reflected the modified wording of coding and computer science rather than engineering and technology. This instrument, the E-CSA, is based on two psychological constructs, self-efficacy (denoted as SE) and outcome expectancy (denoted as OE) (see Table 1).

3.2. Sample and contexts

Following university IRB approval, which required both parental consent and minor student assent, a total of 169 students consented/assented to take the E-CSA instrument as part of either a classroom-based study or a standalone survey administration for the purposes of this validation. This number is sufficient to perform IRT Rasch and obtain stable item calibrations and person measure estimates (Chen et al., 2014; Linacre, 1994). Participating students were third through fifth grade students (ages 8–11), with 5th grade students representing 66% of the sample and female students accounting for approximately 54% of the sample. White/Caucasian students were the most commonly reported ethnicity/race, with almost 59%. For analysis here, and in alignment with the demographic profile of the CS community, White and Asian students comprise our non-URM category, with Black/African–American, Hispanic/Latino, Native American/American Indian, multiracial, and other comprising URM (Beede et al., 2011; National Academies of Sciences Engineering and Medicine et al., 2018; Smith, Jagesic, Wyatt, & Ewing, 2018; Wiebe et al., 2018). Full sample demographics are reported in Table 2.

Standalone survey administration began in summer 2020 and included a virtual summer camp and remote classroom administration due to COVID-19. The virtual summer camp emphasized engineering topics for students in grades 3 to 5. Our survey served as a consent-only final activity the campers completed after a weeklong camp session. Remote survey administration through classroom teachers began in August 2020; none of the participating teachers were technology specialists, but rather 4th or 5th grade teachers who provided the parents with consent documents and followed up with consented and assented students. All of these students took the E-CSA instrument one time.

The classroom-based studies occurred in fall 2019 and February to March of 2020 (pre-pandemic) and participating students were expected to complete the E-CSA both before and after the intervention. The fall 2019 study involved block-based coding instruction across three pair programming conditions, assigned at the classroom level. The three conditions were traditional pair programming with one computer and related driver–navigator roles, two computers without roles, and two computers with roles (Vandenebrg, Rachmatullah, Lynch, Boyer, & Wiebe, 2021). This study included only 5th grade students and lasted four weeks. The spring 2020 study took place over five weeks and involved implementing and comparing four system-based features to encourage 4th and 5th grade students using traditional pair programming to transfer the driver–navigator roles appropriately and to talk to their partner more effectively.

3.3. Validation procedure

To answer Research Question 1, we conducted a validation of the developed instrument. The validation procedure used in this
The acceptable model should have chi-square/df < 3, root mean square of residuals (RMSR) < 0.08, and normed fit index (NFI) > 0.90. The cut-off values were based on the guidelines provided by Hair, Black, Babin, and Anderson (2010). The final model was compared with other models using several fit indices, including the Akaike Information Criterion (AIC), Akaike Information Criterion Corrected (AICc), and Bayesian Information Criterion (BIC). These indices help determine the best-fitting model among the alternatives.

Differential Item Functioning (DIF) was run on the instrument to ensure that it does not favor or penalize individuals based on certain demographic characteristics. If an item shows DIF, it indicates that the item performs differently for different groups, which could lead to biased results. The item that had the highest DIF contrast value was removed from the instrument.

In conclusion, the study was successful in developing a valid and reliable instrument for measuring elementary CS attitudes. The instrument is expected to be a valuable tool for researchers and educators in the field of computer science education.
2013). All these analyses were performed using the lm for small, medium and large effect sizes respectively (Lakens, 2013). Slopes were run to decompose the interaction effect. The effect sizes were calculated using Cohen’s d, with 0.20, 0.50 and 0.80 for small, medium and large effect sizes respectively (Lakens, 2013). All these analyses were performed using the lme package in RStudio (Team, 2020).

### Table 3
 Comparison between one- and two-dimensional models of E-CSA.

<table>
<thead>
<tr>
<th>Model</th>
<th>χ²</th>
<th>df</th>
<th>Final deviance</th>
<th>AIC</th>
<th>AICc</th>
<th>BIC</th>
<th>Num. of parameters</th>
<th>Num. of misfitting items</th>
</tr>
</thead>
<tbody>
<tr>
<td>One-dimension</td>
<td>199.51</td>
<td>10</td>
<td>6521.66</td>
<td>6551.66</td>
<td>6549.95</td>
<td>6603.30</td>
<td>15</td>
<td>0</td>
</tr>
<tr>
<td>Two-dimension</td>
<td>209.08</td>
<td>9</td>
<td>6460.71</td>
<td>6494.71</td>
<td>6492.51</td>
<td>6553.23</td>
<td>17</td>
<td>0</td>
</tr>
</tbody>
</table>

### Table 4
 Item fit statistics for the two-dimensional E-CSA model.

<table>
<thead>
<tr>
<th>Construct</th>
<th>Item code</th>
<th>Estimate</th>
<th>Weighted MNSQ</th>
<th>Unweighted MNSQ</th>
<th>DIF gender</th>
<th>DIF race</th>
<th>Alpha if item deleted</th>
</tr>
</thead>
<tbody>
<tr>
<td>CS self-efficacy</td>
<td>SE_1</td>
<td>-0.369</td>
<td>1.02</td>
<td>0.94</td>
<td>0.21</td>
<td>0.27</td>
<td>0.794</td>
</tr>
<tr>
<td></td>
<td>SE_2</td>
<td>0.306</td>
<td>0.89</td>
<td>0.85</td>
<td>0.09</td>
<td>0.15</td>
<td>0.716</td>
</tr>
<tr>
<td></td>
<td>SE_3</td>
<td>0.541</td>
<td>1.05</td>
<td>1.05</td>
<td>0.06</td>
<td>0.07</td>
<td>0.754</td>
</tr>
<tr>
<td></td>
<td>SE_4</td>
<td>-0.479</td>
<td>0.96</td>
<td>0.89</td>
<td>0.02</td>
<td>0.00</td>
<td>0.785</td>
</tr>
<tr>
<td>CS outcome expectancy</td>
<td>OE_1</td>
<td>-0.253</td>
<td>1.05</td>
<td>1.16</td>
<td>0.19</td>
<td>0.00</td>
<td>0.818</td>
</tr>
<tr>
<td></td>
<td>OE_2</td>
<td>0.033</td>
<td>1.20</td>
<td>1.24</td>
<td>0.63</td>
<td>0.07</td>
<td>0.814</td>
</tr>
<tr>
<td></td>
<td>OE_3</td>
<td>0.294</td>
<td>1.07</td>
<td>1.06</td>
<td>0.46</td>
<td>0.16</td>
<td>0.822</td>
</tr>
<tr>
<td></td>
<td>OE_4</td>
<td>0.372</td>
<td>0.82</td>
<td>0.81</td>
<td>0.18</td>
<td>0.27</td>
<td>0.793</td>
</tr>
<tr>
<td></td>
<td>OE_5</td>
<td>0.158</td>
<td>0.91</td>
<td>0.95</td>
<td>0.26</td>
<td>0.02</td>
<td>0.811</td>
</tr>
<tr>
<td></td>
<td>OE_6</td>
<td>-0.490</td>
<td>1.23</td>
<td>1.18</td>
<td>0.46</td>
<td>0.68</td>
<td>0.826</td>
</tr>
<tr>
<td></td>
<td>OE_7</td>
<td>-0.114</td>
<td>1.09</td>
<td>1.13</td>
<td>0.49</td>
<td>0.19</td>
<td>0.828</td>
</tr>
</tbody>
</table>

*See Sections 5.1 and 4.1.2 for more about how to interpret results using this item.*

### 4. Results

#### 4.1. Instrument validation

**4.1.1. Multidimensional Rasch analysis and item fit-statistics**

Multidimensional Rasch analysis was run to assess the best fitting model of E-CSA. Table 3 presents the results of the multidimensional Rasch analysis. We found that both one- and two-dimensional models of E-CSA did not have any misfitting items. However, the two-dimensional model had lower (i.e., better) values of the final deviance criteria (AIC, AICc, and BIC) than the one-dimensional model. A Chi-square test on the AIC showed a significant difference between one- and two-dimensional models ($\chi^2 = 56.95$, $p < .05$), indicating that the two-dimensional model was the best model. We then used this two-dimensional model in our subsequent analysis.

Table 4 shows the fit statistics for all items in the two-dimensional model representing both constructs—CS self-efficacy and CS outcome expectancy. All the items had weighted and unweighted MNSQ values within the range of acceptable values, 0.60 → 1.40, as suggested by Wright and Linacre (1994). These values demonstrated that the items were psychometrically sound and able to differentiate students based on the degree of their CS self-efficacy and outcome expectancy. Moreover, a Wright map (see Fig. 4) from the multidimensional analysis shows a reasonable distribution of students’ CS self-efficacy and outcome expectancy responses, from strongly disagree (below Level 1) to strongly agree (above Level 4).

**4.1.2. Differential item functioning — gender and race**

We also ran DIF analyses for gender and race to address the generalizability aspect of construct validity. The results indicated that most of the items were free from gender and race-bias, suggesting that they behaved equally to all gender and race groups. We only detected one item with a DIF for race/ethnicity (URM/non-URM), OE_6, with a DIF contrast value of 0.83. We chose not to remove this item, as other psychometric indices indicated it was a good quality item. However, we suggest carefully interpreting the results using this item when conducting analyses comparing CS outcome expectancy by race/ethnicity. Table 4 presents the results of DIF gender and race/ethnicity analyses.
Table 5
Comparing CFA models with and without correlated residuals.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Model 1</th>
<th>Model 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>df</td>
<td>42</td>
<td>38</td>
</tr>
<tr>
<td>$\chi^2$/df(&lt;3)</td>
<td>4.16</td>
<td>1.94</td>
</tr>
<tr>
<td>p-value</td>
<td>&lt;.001</td>
<td>&lt;.001</td>
</tr>
<tr>
<td>CFI (&gt; .95)</td>
<td>.884</td>
<td>.969</td>
</tr>
<tr>
<td>TLI (&gt; .95)</td>
<td>.818</td>
<td>.946</td>
</tr>
<tr>
<td>RMSEA (&lt; .08)</td>
<td>.117</td>
<td>.064</td>
</tr>
<tr>
<td>$\Delta \chi^2$ ($\Delta$ df)</td>
<td>–</td>
<td>100.90</td>
</tr>
<tr>
<td>p-value for $\Delta \chi^2$</td>
<td>–</td>
<td>&lt; .001</td>
</tr>
</tbody>
</table>

Fig. 1. Final CFA model for two-factor E-CSA with standardized loadings. Note: The figure above demonstrates that self-efficacy and outcome expectancy are two distinct factors (see Section 4.1.1), the individual items associated with the factors (see Table 1), and the correlated residuals indicated by the double headed arrows on the right (see Section 4.1.3 and Section 5.1).

4.1.3. CFA
The structural model of the E-CSA was then analyzed through CFA. All the original items were included in the CFA, as multidimensional Rasch and DIF analyses indicated no problematic items. We compared two models: the model without correlated residual errors (Model 1) and correlated residual errors (Model 2). For Model 2, the correlated residuals were determined based on the modification indices and the items’ context (Hair et al., 2019). After evaluating all the fit statistics indicators, we found that Model 2 had significantly better fit statistics than Model 1. Table 5 shows all the fit statistics for these two models with Model 2 demonstrating lower chi-square and RMSEA and higher CFI and TLI, and therefore better values (see cut off values in Table 5 next to the indicators), and Fig. 1 visualizes the structure of the E-CSA two-factor model with correlated residual errors.

4.1.4. Reliability
Cronbach’s alpha and plausible value (PV; aka person reliability) generated from the multidimensional Rasch analysis were used to assess the internal consistency of the E-CSA. The CS self-efficacy construct had Cronbach’s alpha and PV reliability values of .812 and .843, respectively. For the CS outcome expectancy, the Cronbach’s alpha and PV reliability values were .838 and .883, respectively. All of these values were above the acceptable value of .70 (DeVellis, 2016), indicating a stable instrument. Also, a separation reliability value was computed through multidimensional Rasch analysis, evaluating the reproducibility of the spread of the response levels. The separation reliability for the E-CSA was .960, indicating a good spread of item response.

4.2. Correlation between CS attitude and CS conceptual understanding
To address Research Question 2, Pearson correlation tests were run to examine the correlation between the two constructs in the E-CSA and students’ conceptual understanding of CS, the E-CSA. We found that CS self-efficacy had a significant positive correlation ($r = .24, p = .002$) with the CS conceptual understanding. In contrast, we did not find a significant correlation between CS outcome expectancy and CS conceptual understanding ($r = .09, p = .278$).

4.3. Interaction effect between gender and race on elementary CS attitude
To address Research Question 3, two-way ANCOVA tests were performed to examine the interaction effect of gender and race/ethnicity (based on URM vs. non-URM) on elementary students’ CS self-efficacy and outcome expectancy. For CS self-efficacy, we found that the interaction effect between gender and race/ethnicity was not significant after controlling for test occasion (pre-posttest or standalone; $t = 0.03, p = .920$). We then removed the interaction effect from the model, and ran another model in which we found that gender had a significant fixed effect on elementary students’ CS self-efficacy with a small effect size ($t = 3.15, p = .002, d = .11$). Decomposing this result, male students ($M = 0.79, SD = 0.69$) had higher CS self-efficacy than female students ($M = 0.55, SD = 0.93$). In contrast, there was a non-significant fixed effect of race/ethnicity on CS self-efficacy ($t = 0.27, p = .11, d = 0.22$) indicating non-URM students ($M = 0.55, SD = 1.21$) did not differ from URM students ($M = 0.36, SD = 0.90$). The results are visualized in Fig. 2.

Similar to the findings in CS self-efficacy, the interaction effect of gender and race/ethnicity was not significant on the CS outcome expectancy ($t = 0.17, p = .577$). After we removed this interaction effect from the model, we again found a significant fixed effect of gender on CS outcome expectancy ($t = 3.05, p = .002, d = .04$), where male students ($M = 0.69, SD = 1.02$) had higher scores than female students ($M = 0.27, SD = 0.93$). As with the findings for CS self-efficacy, we also did not find a significant fixed effect of race/ethnicity on CS outcome expectancy ($t = 0.16, p = .25, d = .33$). This indicated that non-URM students ($M = 0.47, SD = 1.02$) did not differ from URM students ($M = 0.37, SD = 0.92$) in CS outcome expectancy. Fig. 3 presents the results.
5. Discussion

In order to address gaps in CS participation, from elementary classrooms to university major enrollment, it is important to explore students’ attitudes (self-efficacy and outcome expectancy) toward CS, and to what extent differences in attitude appear by race/ethnicity and gender. As such, we set out to examine these differences through a brief bias-free instrument we developed and validated, and appropriate for upper elementary student use. We discuss our findings by research question.

5.1. Research Question 1: With regard to the validation of the instrument, what model best represents the dimensionality and internal structure of the E-CSA?

In this study, we achieved content validity by relying on prior scholarly work on self-efficacy (Bandura et al., 1999) and outcome expectancy (Eccles & Wigfield, 2002; Wigfield & Eccles, 2000) and by utilizing and modifying a previously validated instrument (STEM Unfried, Faber, Stanhope, & Wiebe, 2015). Moreover, prior work of ours made use of the rigorous process of cognitively interviewing a diverse array of upper elementary students on their understanding of the terminology used in the instrument items (Vandenbergen et al., 2020). Others (Padilla & Benítez, 2014; Willson & Miller, 2014) have utilized this approach to ensure content validity based on response processes.

Regarding consistencies in test responses, as typically evaluated through reliability values, we utilized Cronbach’s alpha and PV reliability values generated through CTT and IRT methods. Our results indicate a stable instrument in which participants consistently responded to the items within each factor in a relatively similar fashion.

Additionally, we explored the instrument and individual item quality through confirmatory factor analysis (CFA) and multidimensional Rasch modeling. Having established an a priori hypothesis about the latent factors and variables, owing in large part to basing our work on a previously validated and theoretically-sound instrument, we were confident in beginning our classical test theory work with a CFA (e.g. Thompson, 2004). Our CFA and multidimensional Rasch modeling resulted in a two-factor model as best fit, aligning with our a priori expectations based on the theoretical framework upon which the instrument is based. These assumptions were supported, as the two-factor model with correlated residuals had significantly better fit statistics. This type of model fitting is used when theoretically and meaningfully justified (Brown, 2003, 2015; Cole, Ciesla, & Steiger, 2007), such as when covariance occurs due to content overlap or item phrasing. In our case, we identified sets of items whose content/wording and sequential proximity may have influenced how students responded to them. In particular, SE_2 and SE_3, “I am good at building code” and “I am good at fixing code”, respectively, appear in sequence and have extremely similar wording. Additionally, OE_3 and OE_4, “Using code will be important in my future jobs” and “I want to use coding to be more creative in my future jobs”, respectively, also appear in sequence and both reference “future jobs”. Lastly, we permitted the residuals of the following to correlate: “Knowing how to code computer programs will help me in ——” math (OE_5), engineering (OE_6), and science (OE_7). By allowing these terms to correlate, our fit indices improved to acceptable levels.

Lastly, regarding generalizability, we completed DIF analysis to explore the fairness of the instrument across varied sociodemographic subgroups of students. Our results indicate that the instrument is largely free, psychometrically, from gender and race bias, with one item (OE_6) demonstrating marginal DIF by race/ethnicity. This was near the threshold for removal (Boone et al., 2013); we opted to retain the item, but users of the instrument need to be aware. This item, “Knowing how to code computer programs will help me in engineering”, was one where we found marked qualitative differences in students’ responses during the cognitive interview process. Based on our prior work (Vandenbergen et al., 2020), students in rural, under-served, low SES, and largely Black/African–American and Hispanic/Latino schools struggled to provide a robust definition for engineering. Therefore, the scores computed from E-CSA’s outcome expectancy scale should be carefully interpreted when comparing groups based on race/ethnicity on this scale. We believe that this problematic item highlights the need for more substantive exposure to engineering education and experiences at the elementary level for all children.

5.1.1. Research Question 2: What is the relationship between elementary students’ CS attitudes and their CS conceptual understanding?

In this study, we treated the students’ scores on a measure of conceptual CS understanding as being theoretically related to CS self-efficacy and outcome expectancy measured via E-CSA. Our results indicate that of the two factors that comprise the E-CSA, only self-efficacy was significantly positively correlated with conceptual understanding. Self-efficacy has long been considered a predictor of student outcomes (Bandura, 1986; Brosnan, 1998; Lishinski et al., 2016); these empirical findings align with our own. Research indicates that there is positive impact of (CS-related) experience on self-efficacy (Bandura, 1986; Hinckle et al., 2020). Further, by improving CS self-efficacy, we can expect to see improvements in CS conceptual understanding. Although outcome expectancy was not correlated with student scores on the E-CSA, we believe it is still a valuable measure, as it compliments self-efficacy in providing a more complete motivational model of the student with regards to CS (Eccles & Wigfield, 2002).

5.1.2. Research Question 3: What is the influence of race/ethnicity and gender on students’ responses on the E-CSA instrument?

We found that gender had a statistically significant effect on CS Attitudes, with males having higher self-efficacy and outcome expectancy than females. This difference has profound implications for both proximal and distal interests and performance and it is not a new issue. Empirical research from the 1990s indicated that males self-report higher confidence for, more liking of, and lower anxiety with computers (Charlton, 1999; Colley, Gale, & Harris, 1994). Newer research largely mirrors earlier findings (Beyer, 2014; Wilcox & Lionelle, 2018), although there may be reason to hope as these findings likely indicate a path forward for girls. In particular, Schmidt (2011) found that females’ lower interest in technology leads to reduced experience and...
Fig. 4. The Wright map for The E-CSA showing agreement difficulty for each item and students’ attitudinal spectrum. Note: The agreement difficulties for each item’s scales on the right are represented with Thurstonian thresholds, which refer to a specific location where a student has a 50% probability of choosing a given scale or higher. Students’ CS attitudes are represented with histograms on the left. When a student appears to be precisely aligned with a Thurstonian threshold, this means that the student has an equal probability of selecting the scale or option above or below the threshold. SD = Strongly Disagree, D = Disagree, N = Neutral, A = Agree, SA = Strongly Agree.

Fig. 5. Example item from E-CSCA.

knowledge. Contrast that with Wilcox and Lionelle (2018) who note that female students outperform their male peers when they have similar levels of prior computing experience. Providing girls and young women with consistent and quality computing experiences is essential. This needs to be addressed through concerted efforts at even younger grades than we tested here in order to try to prevent the development of these deleterious gender-based attitudes. In addition, it is noteworthy that most previous studies investigating gender differences in elementary or upper education level students’ attitudes toward CS did not examine whether the instrument used in those studies were free from bias (cf. Kong et al., 2018; Mason & Rich, 2020). Thus, the results may not be valid with regards to research questions centering on gender. We believe our findings on gender differences in elementary CS attitudes toward CS have rigorously addressed this potential problem with item bias, as DIF analysis indicated that our instrument items were free of gender bias.

It is also important to note that there was a nonsignificant effect of race/ethnicity on CS self-efficacy and outcome expectancy. Based on our findings, URM and non-URM students did not differ in these constructs. This is meaningful as other research indicates that URM students often indicate lower interest in CS and generally find CS to be an unwelcoming place (Margolis et al., 2017; Scott et al., 2017). That we did not find a statistically significant difference is intriguing. It could be that these young students have not yet encountered negative racial and ethnic stereotypes that might influence their perceptions of themselves. Most prior research on racial and ethnic stereotypes have occurred with older students (e.g., Johnson, 2011; Margolis et al., 2017; Scott et al., 2017); however, a recent study found that young children, ages 3 to 8, did not use racial/ethnic information to make decisions about
who ought to perform certain STEM-based jobs (Mulvey & Irvin, 2018).

6. Limitations

We acknowledge the following limitations of this study and suggest them for future work as part of both the instrument development process and examining gender and race/ethnicity in CS education. First, we had a relatively small sample size (N = 169) of students who completed the E-CSA instrument. To compensate for this, we used robust, psychometrically sound techniques for this smaller sample size. However, the students who did participate were largely white (59.2%) and thus limited our ability to explore the relationship of race/ethnicity to both attitudinal and learning factors. Future work would benefit from a more diverse racial and ethnic sample. It is worth noting that grouping by URM and non-URM is not the only approach that can be used to examine effects of race and ethnicity. While it increases sub-sample size (and related statistical power) to group multiple demographic categories, it can also mask important patterns happening at a finer-grained level. Relatedly, despite purposeful sampling across diverse school populations and contexts, all results are from a single state in the United States. Future work would benefit from more widespread national and international data collection and with populations with various levels of CS-related experiences. Additionally, we did not account for teacher- or school-level differences; future work with a more substantive sample size might consider conducting multilevel modeling to explore this further (Lee, 2000). Also, survey item order was set, perhaps contributing to the nonrandom errors in the model. Future administrations should consider randomizing the items to test for and reduce this effect. Finally, we recognize that we have not fully captured upper elementary students’ attitudes toward and knowledge of computer science, so further additions and refinement are suggested.

7. Conclusion

This study examined gender and race differences in elementary students’ attitudes toward CS. To that end, we developed and validated a survey called Elementary Computer Science Attitudes (E-CSA) which consisted of the constructs of CS self-efficacy and outcome expectancy, through a combination of classical test theory (CTT) and item response theory (IRT) Rasch. The E-CSA was found to be, psychometrically, a gender and race bias-free instrument. We found no significant interaction effect between gender and race in the two constructs of CS Attitudes. We also did not see a significant difference based on race. However, a significant difference was found in both CS attitudes constructs based on gender, whereby male students had higher CS attitudes than female students.

Prior work has established the link between students’ beliefs, such as their self-efficacy for a content area, and their performance in that area (Brosnan, 1998; Lishinsky et al., 2016). Having an instrument that assesses students’ attitudes toward computer science that is based on theoretically-derived constructs, self-efficacy and outcome expectancy, could prove indispensable to researchers and practitioners alike. To this end, we developed and rigorously validated a brief instrument appropriate for use with upper elementary students.

We believe that use of the instrument can inform classroom-based interventions, the development of curricular materials, and reinforce findings from other cross-sectional CS studies. In particular, we believe that our findings support the need for early and consistent CS interventions with girls (Happe, Buhnova, Koziolek, & Wagner, 2020; Hur, Andrzejewski, & Marghitu, 2017) so as to support their positive attitudes toward CS. Moreover, as the instrument was validated with upper elementary students, we support the use of it alongside other analyses with the same aged population.

In addition to addressing the limitations noted above, future research could explore how CS attitudes correlate with non-STEM subject areas. Prior work of ours indicated that some students understood the CS concept of debugging to be much like editing and revising a paper in a writing class. Additionally, we are interested in how remote learning and the increased use of technology may have implications for students’ interest in CS. And lastly, future work could explore how students’ talk about CS and coding may reflect their beliefs and overall interests.
Declaration of competing interest

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

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Appendix A

See Fig. 4.

Appendix B

See Figs. 5 and 6.

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